



FUNDRAISING TIPS FOR THE BDFNC FAMILY FESTIVAL & WALK

Here are some ideas to help kickstart your fundraising.

- **Host a fundraising event** – bake sales, craft sales, yard sales, movie nights, auctions and more. Don't forget to make flyers to let the whole community know about your event.
- **Contact a local business** to sponsor a fundraising dinner, ice cream or frozen yogurt night where they donate a percentage of sales to your fundraising goal.
- **Start a letter writing campaign** to family, friends and community members.
 - Write a letter or email to let people know what you're doing and why you are doing it.
 - Tell your personal story and make it clear why the **Bleeding Disorders Foundation of North Carolina (BDFNC) Family Festival for Bleeding Disorders** is important to you and your family.
 - Send your letter or email to family members, friends, co-workers and business associates (try using your holiday card mailing list) 3-10 weeks before the event.
- **Use Social Media**
 - Use Facebook, YouTube, X (Twitter), Instagram, LinkedIn, TicToc, and other social media outlets to let your contacts know you are fundraising.
 - Encourage your friends to donate with your status updates by using facts about bleeding disorders (see our Fast Facts sheet). Be sure to include a link to your personal fundraising web page in each status update.
 - Share event information directly from BDFNC's social media. Like, follow or link to BDFNC on Facebook, X (Twitter), Instagram, LinkedIn or YouTube and share with your contacts.
- **You may be told "no"**, but you will never hear a "yes" if you don't ask all of your contacts!

Parent	Sister	Brother	Sister	Cousin
Uncle	Aunt	Doctor	Grandparent	Neighbor
Co-Worker	Roommate	Boss	Friend	Pharmacist
Grocer	Accountant	Manicurist	Landlord	Hair Stylist
Customers	Coach	Friend	Dentist	Veterinarian
- However you choose to get the message out, don't forget...
 - Let people know donations are tax-deductible and checks should be made payable to the **Bleeding Disorders Foundation of North Carolina** or **BDFNC**.
 - Sending thank-you notes after the event to everyone who sponsors you is a great touch.

If you would like more ideas or any assistance, please call the BDFNC office at (919) 319-0014 or email **BDFNC Staff** at festival@bleedingdisordersnc.org. We are here to help.